



## **VTech and Yeastar Partner to Deliver Hospitality Solution**

*Comprehensive Hospitality Solution Combines VTech Analogue Hotel Phones and Yeastar TA FXS VoIP Gateways Now Available*

**London, UK / Xiamen, China** (10<sup>th</sup> December 2018) – VTech Communications Limited, a leading global manufacturer of telephones for the hospitality industry, has partnered with Yeastar®, a leading provider of hosted and premise-based VoIP PBX and VoIP Gateways, to offer a reliable and proven communications solution.

This hospitality combination, including VTech Analogue Hotel Phones and Yeastar TA FXS gateways, aims to enrich a hotel guest's experience and ensure staff are easily contactable via a high-quality voice system.

*"The Yeastar TA series of analogue gateways enables hoteliers to reap the benefits of upgrading their PBX to SIP, while either retaining their current VTech hospitality analogue phones or upgrading to cordless models," said Charles M.A. Williams, VTech Sales Director EMEA. "Resellers can deploy with confidence, safe in the knowledge, that VTech and Yeastar have worked together closely to ensure compatibility and thus offer hotels a perfect solution."*

*"Yeastar is always happy to bring more customisable solutions to different industries. We work closely with VTech, analysing the status quo of UK hospitality industry. Our aim is to provide more powerful and flexible IP telephony services together to hotels," said Alan Shen, CEO at Yeastar. "Armed with gateways from Yeastar, and the reliable analogue phones from VTech, hospitality resellers will be able to offer a premium communication experience to our mutual customers."*

The Gateways will be stocked by Trust Distribution.

### **VTech Analogue Corded and Cordless Phones**

VTech Analogue Hotel Phones are available in both Classic and Contemporary designs, corded or cordless, featuring enhanced voice and audio electronics that make communication crystal clear. Both affordable and reliable, these phones are designed to be easy to use with features that will make your guests feel right at home. VTech's hotel phones also feature an antibacterial coating that helps keep guests safe. The design led styling complements a wide range of interiors, while innovative, user-friendly features and technologies accommodate a variety of property needs.

### **Yeastar TA FXS VoIP Gateways**

Yeastar TA FXS VoIP Gateways are cutting-edge products that connect analogue telephones, fax machines and PBX systems with IP telephony networks and IP-based PBX systems. Featuring rich functionalities and easy configuration, TA is ideal for small and medium enterprises that wish to integrate a traditional phone system into any IP-based system, including the Yeastar S-Series.



For more information on the VTech Analogue Hotel Phones, visit [www.guestphones.com](http://www.guestphones.com).

For more information on the Yeastar TA FXS VoIP Gateways, visit [www.yeastar.com/fxs-voip-gateways](http://www.yeastar.com/fxs-voip-gateways).

*\* This bundled solution is only available in the UK market.*

### **About VTech**

VTech is the world's largest manufacturer of cordless telephones and the global leader of electronic learning products from infancy to preschool. It also provides highly sought-after contract manufacturing services. Founded in 1976, VTech's mission is to design, manufacture and supply innovative and high-quality products in a manner that minimises any impact on the environment, while creating sustainable value for its stakeholders and the community.

VTech Hospitality leverages the Group's 25 years of experience and expertise in consumer telephony to develop innovative communication solutions customised specifically for hotels, resorts and conference centres. VTech delivers scalable phone systems that can be optimized for a variety of different business models, property configurations and hotel guest needs. For more information, please visit [www.vtechhotelphones.com](http://www.vtechhotelphones.com)

### **About Yeastar**

Yeastar provides cloud-based and on-premises VoIP PBXs and VoIP gateways for SMBs and delivers Unified Communications solutions that connect co-workers and clients more efficiently. Founded in 2006, Yeastar has established itself as a global leader in the telecommunications industry with a global partner network and over 100,000 customers worldwide. Yeastar customers enjoy the flexible and cost-effective communications solutions that have been consistently recognized in the industry for high performance and innovation. For more information about Yeastar or to become a Yeastar partner, please visit [www.Yeastar.com](http://www.Yeastar.com).

### **Ends**

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