

# TMC names VTech a 2018 Communications Solutions Products of the Year Award Winner

## ErisTerminal VDP650 Recognized for Exceptional Innovation

BEAVERTON, OR (August 14, 2018) — **VTech Communications, Inc.**, a global leader and manufacturer of SIP-based phones, announced today that <u>TMC</u>, a global, integrated media company, has awarded the ErisTerminal<sup>®</sup> VDP650 Cordless 4-Line Mobility Series a 2018 Communications Solutions Products of the Year Award.

"Congratulations to VTech for being honored with a Communications Solutions Product of the Year Award," said <u>Rich Tehrani</u>, CEO, TMC. "The VDP650 Series is truly an innovative product and is amongst the best communications products and services available in 2018. I look forward to continued excellence from VTech in 2018 and beyond."

The ErisTerminal <u>VDP650</u> Cordless 4- Line Series with key system emulation features cordless desksets and cordless handsets, which provide small businesses with complete communication mobility without sacrificing the familiarity of traditional desktop setups. The series includes the VDP650 SIP DECT 4-Line Base Station, VDP651 DECT Cordless 4-Line Handset, and VDP658 SIP DECT Cordless 4-Line Deskset. Because the VDP658 deskset requires no power outlet to operate, employees can physically move the deskset from one location to another. The VDP650 base station offers a generous 500 feet of coverage range to prevent signal loss.

"We're extremely honored to received the 2018 Communications Solutions Products of the Year Award for the VDP650 Cordless Series—one of our most successful family of products on the market," said Chad Collins, vice president of sales, Americas, VTech Communications, Inc. "We designed these phones to improve employee communication and customer service by emulating a traditional 4 Line Key System in an active small business environment. Employees can move around a space, all while easily managing internal and external calls."

The VDP651 is the only cordless handset on the market that displays the status of four lines of incoming calls via backlit LED line keys. Because of this, employees can easily handle multiple calls, and always know who's on hold and which customers need attention. The handset's key system emulation operation means someone can place a call on hold with one button, and then retrieve the call from another device. Calls made to a main number can be easily directed to the correct employees without interruption. From there, employees can answer, hold or transfer incoming calls directly from the handset. Restaurants, retail stores and many other small businesses are likely to find the key system emulation an ideal communications feature for their busy workplaces.

## **About VTech**

VTech provides full portfolio of strong brands and a diverse collection of telecommunication products that elevate the business customer and hotel guest experience through state-of-the-art technology and design. They are sold through a wide network of trusted partners and are backed by industry-leading warranties and U.S.-based training and support. The company has recently added an award-winning collection of SIP phone systems, featuring compatibility with hosted and open-source PBX platforms.

Founded in 1976, VTech is the world's largest manufacturer of cordless phones and the global leader in electronic learning products from infancy through toddler and preschool. It also provides highly sought-



after contract manufacturing services. The VTech mission is to design, manufacture and supply innovative and high-quality products in a manner that minimizes any impact on the environment, while creating sustainable value for its stakeholders and the community. For more information, please visit <u>businessphones.vtech.com</u>.

#### About TMC

Through education, industry news, live events and social influence, global buyers rely on TMC's contentdriven marketplaces to make purchase decisions and navigate markets. As a result, leading technology vendors turn to TMC for unparalleled branding, thought leadership and lead generation opportunities. Our <u>in-person</u> and <u>online</u> events deliver unmatched visibility and sales prospects for all percipients. Through our custom lead generation programs, we provide clients with an ongoing stream of leads that turn into sales opportunities and build databases. Additionally, we bolster brand reputations with the millions of impressions from display advertising on our news sites and newsletters. Making TMC a 360 degree marketing solution, we offer comprehensive event and road show management services and custom content creation with expertly ghost-crafted blogs, press releases, articles and marketing collateral to help with SEO, branding, and overall marketing efforts. For more information about TMC and to learn how we can help you reach your marketing goals, please visit <u>www.tmcnet.com</u> and follow us on <u>Facebook</u>, <u>LinkedIn</u> and <u>Twitter</u>, <u>@tmcnet</u>.

For more information about TMC, visit <u>www.tmcnet.com</u>.

#### **VTech Media Contact:**

Stephanie Fazio Advertising & Public Relations Manager 503-596-1248 <u>sfazio@vtechphones.com</u>

**TMC Contact:** Stephanie Thompson

Manager 203-852-6800, ext. 139 sthompson@tmcnet.com

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