Snom and Telinta Team Up to Streamline IP Phone Provisioning for ITSP Customers

- **Two industry leaders work together to meet the unique needs of Internet Telephony Service Providers (ITSPs).**

- **Telinta's cloud-based provisioning automates the deployment of Snom IP phones for ITSPs offering Hosted PBX and other VoIP services.**

Beaverton, OR and Springfield, N.J. (July 31, 2018) Telinta, a global leader in cloud-based VoIP switching and billing solutions, and Snom, a German pioneer and leading brand of professional and enterprise IP phones, today announced a solution for automated provisioning of Snom phones using [Telinta's softswitch platform](#).

Telinta has developed Auto-Provisioning Profiles for the Snom D700 Series and other models of IP phones, enabling Internet Telephony Service Providers (ITSPs) to streamline and automate deployments via Telinta's cloud-based softswitch platform. Telinta's solution is unique since ITSPs can provision high-quality Snom IP phones using the same cloud-based platform for other important business functions such as billing, call routing, and serving resellers. Telinta's platform can also be used to easily update the IP phone's firmware, activate and deactivate features, and more.

"We team up with industry-leading partners such as Telinta to serve our mutual ITSP customers," said Tommy Lee, director of strategic alliance, Snom Technology GmbH. "Together, our world-class IP phones and Telinta's cloud-based switching and billing platform provide ITSPs with the competitive advantage they need to win in the marketplace."

Auto-Provisioning Profiles are a standard part of Telinta's TeliCore^{TM} softswitch platform. TeliCore integrates Telinta's cutting-edge solutions for ITSPs with world-class switching and billing capabilities. With Telinta, ITSPs can easily offer Hosted PBX, business and residential VoIP and other services without needing their own infrastructure.

The Snom D700 Series is both aesthetically appealing for end users and highly practical for ITSPs. These high performance phones provide the best in wideband HD audio, ensuring crystal clear sound quality. The Series also meets the connectivity requirements of today's offices. Some of the Series' models feature color screens, self-labeling keys, Bluetooth® compatibility, and USB ports. Telinta supports several new and existing models within the D700 Series family: D710, D712, D715, D725, D735, D745, D765 and D785.

ITSPs can easily create an inventory of provisioned Snom phones using Telinta's web-based interface. When Snom phones are connected to an IP network, they will automatically connect to Telinta's platform to download a complete, accurate configuration profile, without the need for manual configuration or an installer visit.

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"We've developed Auto-Provisioning Profiles to help ITSPs provision any number of Snom IP phones, without needing manual configuration at the customer premise," said Alex Ferdman, CEO of Telinta. "Snom and Telinta can serve the unique needs of both small and large ITSPs using the power of our cloud-based solutions."

About Snom

Snom Technology, headquartered in Berlin, serves as premium brand for innovative professional and enterprise VoIP phones. The company's German-engineered IP products also make an excellent choice for specialized business communication solutions, IoT and smart technologies in vertical markets such as healthcare and education. Business communications leader VTech Holdings Limited acquired Snom in 2016. VTech has leveraged their global experience in telephony, engineering and manufacturing with the technical expertise of Snom to deliver an innovative and diverse product portfolio in the business market. Learn more about Snom at www.snom.com. Learn more about the Snom D700 Series at www.snom.com/ip-phones/desk-phones/d7xx-series/

Snom® is a registered trademark owned by Snom Technology GmbH. The Bluetooth® word mark is a registered trademark owned by the Bluetooth SIG, Inc.

About Telinta

Founded in 2002, Telinta, Inc. offers secure and reliable cloud-based Switching and Billing solutions for VoIP service providers around the globe. Telinta's full portfolio of white label solutions is highly customizable for ITSPs and their resellers. Telinta's carrier-grade solutions include Hosted PBX, Business and Residential VoIP, Audio-Conferencing, Mobile, Calling Card, Wholesale VoIP, and other VoIP services. Please visit us at www.telinta.com for more information.

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