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**VTech Announces Sponsorship of 2017 BroadSoft Connections Show**

*VTech Business Solutions to exhibit new assortment of VTech- and Snom-branded SIP phones at industry-leading tradeshow*

**BEAVERTON, Ore., Oct. 23, 2017**—VTech Communications, Inc., a global leader and manufacturer of SIP-based phones, is sponsoring the 2017 BroadSoft Connections show as a gold-level sponsor. BroadSoft Connections showcases the latest technology in innovative cloud communications for BroadSoft® customers, including those in government and hospitality verticals.

“We’re excited to collaborate with BroadSoft as a gold-level sponsor, and help bring together innovators in the SIP category to build a strong and sustainable platform for business communications,” said Ernie Levenson, president, VTech Communications, Inc. “We’re also looking forward to showcasing our VTech and Snom business solutions, which add flexibility and increase productivity in the workplace.”

VTech® and Snom® plan to exhibit their latest offerings of conference phones and SIP desk phones—including models validated with BroadWorks—at BroadSoft Connections, booth G3 on October 22-25, 2017 in Phoenix. BroadSoft recently validated interoperability with the VTech ErisTerminal® VSP800 Series, which features Bluetooth® connectivity, USB expansion and color screens on some models. Validated phones include the VSP805, VSP810, VSP815G, VSP845G and the VSP875G.

“The discussions at Connections shape the future of business communications each year, and sponsors like VTech play a massive role in putting on such a productive show,” said Taher Behbehani, chief digital and marketing officer, BroadSoft. “We’re looking forward to VTech and Snom’s participation at Connections, and joining forces to rethink innovation in cloud communications technologies.”

VTech continues to leverage their global experience in telephony, engineering and manufacturing with the technical expertise of Snom to deliver an innovative and diverse product portfolio in the business market. Compatible with hosted and open-source PBX platforms, VTech-branded and Snom-branded SIP phones, conference phones and telecommunication products elevate the business customer experience through state-of-the art technology.

No VoIP phone vendor led all competitors in all 10 customer satisfaction measurements, according to a recent survey of 10 top SIP phone vendors by the Eastern Management Group. However, “VTech, in a remarkable achievement, is the only company for which 100 percent of



survey respondents said they would recommend its VoIP phones to a friend,” said John Malone, president, Eastern Management Group. <sup>1</sup>

The company’s business solutions scale from entry-level to enterprise-level solutions. As a vertically integrated organization, VTech and Snom manage all phases of R&D, production, manufacturing, sales and support. Because of this, end-users enjoy affordable, high-quality products with industry-leading warranties and free U.S.-based support.

### **About VTech**

VTech provides a full portfolio of strong brands and a diverse collection of telecommunications products that elevate the business customer and hotel guest experience through state-of-the-art technology. They are sold through a wide network of trusted partners and are backed by industry-leading warranties and U.S.-based training and support. The company has recently added an award-winning collection of SIP phone systems, featuring compatibility with hosted and open-source PBX platforms.

Founded in 1976, VTech is the world’s largest manufacturer of cordless phones and the global leader in electronic learning products from infancy through toddler and preschool. It also provides highly sought-after contract manufacturing services. VTech’s mission is to design, manufacture and supply innovative and high-quality products, while creating sustainable value for its stakeholders and the community. For more information, please visit [businessphones.vtech.com](http://businessphones.vtech.com).

### **About BroadSoft Connections**

Now in its fifteenth year and yet again on track for record attendance, the theme of BroadSoft Connections 2017 is “Rethink Innovation.” Attendees will join hundreds of the industry’s leading voices to explore the most innovative cloud communications, team collaboration, and contact center solutions designed to give users a competitive edge in the market. Featuring comprehensive panel sessions on how to use, sell and deploy cloud unified communications, informational sessions with industry experts and BroadSoft Business users from across the globe, and plenty of networking opportunities, this year’s Connections will explore the products and solutions that are disrupting the cloud communications market, and how users can succeed in the future of business communications.

To learn more about BroadSoft and the BroadSoft Connections event, visit the [conference website](#), join BroadSoft’s [LinkedIn Community](#) or follow the company on [Twitter](#).

### **About BroadSoft**

BroadSoft is the technology innovator in cloud PBX, unified communications, team collaboration, and contact center solutions for businesses and service providers across 80 countries. We are the market share leader for cloud unified communications with an open, mobile and secure platform trusted by 25 of the world’s top 30 service providers by revenue. Our BroadSoft Business application suite empowers users and teams to share ideas and work simply to achieve breakthrough performance. For additional information, visit [www.BroadSoft.com](http://www.BroadSoft.com).



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<sup>1</sup> <http://www.nojitter.com/post/240172968/voip-phones-which-vendor-rates-best-in-customer-satisfaction>

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