



## Third Lane Technologies certifies interoperability with VTech

San Francisco, CA, [February 7, 2017]—Third Lane Technologies, LLC, a leading provider of unified communications solutions for cloud, hosted and on-premise deployment, and VTech Communications, Inc., a global leader and manufacturer of SIP-based phones, have certified interoperability.

"Certification between Thirdlane's Multi Tenant and Business PBX platforms and the VTech line of SIP business phones enables us to offer a new option to the unified communications and VoIP telephony market," said Alex Epshteyn, founder and CEO of Thirdlane. "Our service provider partners are focused on staying ahead in the competitive market by offering feature-rich, high-quality solutions at the most competitive prices. VTech products and our platforms are not only reliable, but easy to install, provision and manage. That is exactly what service providers are after."

The two companies have successfully completed provisioning and interoperability testing of VTech ErisTerminal® and ErisStation® SIP phones and Thirdlane's Multi Tenant, Elastic Cloud and Business PBX platforms. VTech phones can now be easily provisioned and managed using Thirdlane's provisioning methods, assuring that provisioning templates and phone firmware are always in sync and up to date.

"Thirdlane's PBX solutions, combined with VTech SIP phones, help companies collaborate better and boost productivity in the workplace. We're excited that end-users will now have more SIP options to communicate effectively—in and out of the office," said Graham Williams, vice president, Business Solutions Group, VTech.

Comprehensive tests included auto-provisioning and interoperability of Thirdlane platforms for hosted and on-premise deployment (Thirdlane Business PBX, Thirdlane Multi Tenant PBX, Thirdlane Elastic Cloud PBX and Thirdlane Call Center) with VTech SIP phones, including:

- VSP715 ErisTerminal SIP Deskset: supports up to 2 SIP accounts
- VSP725 ErisTerminal SIP Deskset: supports up to 3 SIP accounts
- VSP726 ErisTerminal SIP Deskset: supports up to 4 SIP accounts
- VSP735 ErisTerminal SIP Deskset: supports up to 5 SIP accounts
- VSP736 ErisTerminal SIP Deskset: supports up to 6 SIP accounts
- VCS754 ErisStation SIP Conference Phone with Four Wireless Mics: supports up to 3 SIP accounts
- VSP600 ErisTerminal SIP DECT Base Station and Cordless Handset: supports up to 6
- cordless handsets
- VSP601 ErisTerminal SIP DECT Cordless Handset
- VSP608 ErisTerminal SIP DECT Cordless Deskset

VTech ErisTerminal SIP phones are available in feature-rich desktops, as well as convenient cordless models, and leverage different cloud, hosted and open-source telephony solutions without negatively impacting network traffic. Two desktop models, the VSP726 and the





VSP736, offer high-quality audio and support for multiple lines, while a cordless handset option, the VSP601, shares the same HD audio and support for multiple lines as the desktop models with added mobility. The entire line of ErisTerminal phones are built on a DECT 6.0 platform, providing a clear connection while making the system easily expandable with additional cordless accessories.

Businesses can expand the system up to an unlimited number of desktop phones, and up to six cordless handsets for every one VSP600 cordless base station. This means users can leave their desk and enjoy DECT 6.0 sound quality and reception on a cordless handset. The corded phone models also feature power over Ethernet (PoE) with dual Ethernet ports. Using this technology, employees at a business like an auto dealership, manufacturing facility or retail store could place base phones throughout the facility and easily move up to 150 feet away using a cordless handset.

## About Third Lane Technologies, LLC

Third Lane Technologies creates advanced VoIP PBX and unified communications solutions for service providers, businesses, and government and public organizations. Reliability, advanced features, open architecture and great value have made Thirdlane products the clear choice for thousands of customers and partners worldwide.

Thirdlane products include Thirdlane Business PBX as well as Thirdlane Multi Tenant and Elastic Cloud PBX platforms—advanced multi-tenant software deployed globally since 2003. Thirdlane Connect, released in 2016, adds messaging, voice and video conferencing, along with CRM and other integrations, and is available for modern browsers on mobile, as well as Windows, Linux and Mac desktops.

Third Lane Technologies is privately held and based in San Francisco. For more information, please visit <a href="https://www.thirdlane.com">www.thirdlane.com</a>.

## About VTech Communications, Inc.

VTech provides a diverse collection of telecommunication products that elevate the business consumer experience through state-of-the-art technology and design. The Group's business phones scale from small operations to enterprise-level corporations. They are sold through a wide network of trusted partners and are backed by industry-leading warranties and U.S.-based training and support. The company has recently added an award-winning collection of SIP phone systems, featuring compatibility with hosted and open-source PBX platforms.

Founded in 1976, VTech is the world's largest manufacturer of cordless phones and the global leader in electronic learning products from infancy through toddler and preschool. It also provides highly sought-after contract manufacturing services. VTech's mission is to design,





manufacture and supply innovative and high-quality products in a manner that minimizes any impact on the environment, while creating sustainable value for its stakeholders and the community. For more information, please visit <u>businessphones.vtech.com</u>.

VTech® is a registered trademark of VTech Holdings Ltd. ErisTerminal® and ErisStation® are trademarks of VTech Communications, Inc.

## **Media Contacts:**

Third Lane Technologies, LLC Alex Epshteyn CEO 415-261-6601 alex@thirdlane.com

VTech Communications, Inc.
Stephanie Fazio
Advertising & Public Relations Manager
503-596-1248
sfazio@ytechphones.com