



Press Release

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VTECH® ENTERS HOSPITALITY MARKET, BRINGING 25 YEARS OF TELEPHONY EXPERIENCE

*Innovative New Product Line Helps Hotels Provide Enhanced Functionality
and Ergonomic Design For Guests*

BEAVERTON, Ore., June 21, 2010 – VTech Communications, Inc., a wholly owned subsidiary of VTech Holdings Ltd. (HKSE: 303; ADR: VTKHY) and the largest U.S. cordless phone manufacturer, today announced that it is bringing its telephony knowledge and experience into the hospitality market, unveiling a new product line for hotels. VTech Hotel Phones will be available in both Classic and Contemporary designs, featuring enhanced voice and audio electronics that are easy to use. The new product line will be demonstrated at HITEC, the world's largest hospitality technology show, in Orlando, Fla., June 21-24, in booth #451.

"As experts on what consumers want in a phone, we hope to bring new innovative designs and fresh thinking to the hospitality market," said Matt Ramage, senior vice president of product management at VTech. "Our advanced and intuitive product line will refresh existing rooms and offer a better experience for all guests and in particular, road warriors that use their room as an office."

With more than 25 years of telephony experience, VTech is a market leader in providing phones for the home and office. The company has invested heavily in understanding what consumers like about phones, such as ease-of-use, design and style, and intuitive interface. Leveraging this information and knowledge, VTech developed competitive communication solutions that are customized specifically for the hospitality market.

New Hospitality Product Line

Hotel guests can make the most of their hotel room by using it as an office with the VTech Hotel Phones, balancing style and functionality. Built for productivity, the ergonomic design encourages productivity with seven hours of cordless battery talk time, USB charging port (for contemporary SIP models), full-duplex speakerphone, and conferencing feature buttons such as hold, mute and flash. Guests interested in leisurely calls can enjoy all the sophistication of a sleek and contemporary phone with optional caller ID to screen calls, automatic expired redial for privacy and up to 10 different guest services buttons to reach a desired destination quickly.

With a wholly-owned manufacturing factory, VTech has experience building small and large orders of advanced electronic solutions. VTech's new hospitality product line provides a clear cost and feature advantage that is backed by decades of expertise in the corded/cordless telephony industry. No matter what type of accommodations, these scalable solutions can be customized for a variety of different business models, property needs and special requirement such as the option of cordless, digital and contemporary design.

Additional product highlights include the following:

SIP Phones

Available in two styles as well as corded and cordless, the 1-Line S1410 (Classic Cordless), 2-Line S1420 (Classic Cordless), 1-Line S 2410 (Contemporary Cordless), 2-Line S 2420 (Contemporary Cordless), 1-Line S1210 (Classic Corded), 2-Line S1220 (Classic Corded), 1-Line S2210 (Contemporary Corded), 2-Line S2220 (Contemporary Corded) features:

- SIP Compliant
- 1 or 2 lines with line indication
- Up to 10 programmable guest service buttons
- Up to 5 feature buttons -- Flash, Hold, Mute, Redial and Conference (for 2 line model only)
- Visual message waiting indicator
- Optional small display for clock, dialing digits and caller ID (for contemporary only).
- Ergonomic handset design
- Made of antimicrobial plastic
- Full duplex speakerphone
- Multi-step volume control and compliant to ADA
- Fully customizable faceplates with large printable area
- USB charging port (for contemporary only)
- 10/100Mbps switched port for HSIA
- Supports both desk stand and wall mount position
- Automatic expired redial memory for guest privacy
- Low battery alert in handset (for cordless only)
- Available with DECT 1.8, or DECT 6.0 (for cordless only)
- Battery life 7 hours talk time with 7 days standby (for cordless only)
- Centralize Administrative Portal
- 5 year warranty
- Available in ash or black colors (matte design finish)
- **Available in fall of 2010 at: www.vtechhotelphones.com**

Analog Phones

Available in two styles as well as corded and cordless, the 1-Line A1410 (Classic Cordless), 2-Line A1420 (Classic Cordless), 1-Line A2410 (Contemporary Cordless), 2-Line A2420 (Contemporary Cordless), 1-Line A1210 (Classic Corded), 2-Line A1220 (Classic Corded), 1-Line A2210 (Contemporary Corded), 2-Line A2220 (Contemporary Corded) features:

- 1 or 2 lines with line indication
- Up to 10 programmable guest service buttons
- Up to 5 feature buttons -- Flash, Hold, Mute, Redial and Conference (for 2 line model only)
- Visual message waiting indicator
- Ergonomic handset design
- Made of antimicrobial plastic
- Enhanced speakerphone available
- HAC/VC (ADA) handset volume boost
- Fully customizable faceplates with large printable area
- Supports both desk stand and wall mount position
- Non-volatile EEPROM memory, requires no battery
- Electronic ringer
- Textured finish resists smudges
- Low battery alert in handset (for cordless only)
- Available with DECT 1.8, or DECT 6.0 (for cordless only)
- Battery life 7 hours talk time with 7 days standby (for cordless only)
- 5 year warranty
- Available in ash or black (matte design finish)
- **Available in fall of 2010 at: www.vtechhotelphones.com**

TrimStyle Phone

Ideal as a courtesy or washroom phone, the 1-Line S1310 (SIP), 2-Line S1320 (SIP) and 1-Line A1310 (analog) feature:

- One or two lines (for SIP phones only)
- Message waiting indicator
- Standard 12-digit keypad
- Handset volume control
- Available with DECT 1.8 or DECT 6.0 (for SIP phones only)
- Line status indicator (2-Line model)
- Sleek wall mount design
- Ergonomic handset design
- Made of antimicrobial plastic
- ADA-compliant volume control (for SIP phones only)
- Textured finish reduces smudges
- 5 year warranty
- Available in ash or black (matte design finish)
- **Available in fall of 2010 at: www.vtechhotelphones.com**

Cordless Handset with Charging Base

For extra mobility, the 1-Line C3100 (Classic), 2-Line C3200 (Classic), 1-Line C4100 (Contemporary) and 2-Line C4200 (Contemporary) handsets add a second cordless phone in rooms for added luxury, featuring:

- Handset speakerphone
- Compact size fits in anywhere
- Ergonomic, stylish design
- Lie-flat design prevents handset from being accidentally removed
- Charging indicator
- Message-waiting indicator
- 12-key DTMF backlit keypad
- Concealed antenna prevents breakage
- Available with DECT 1.8 or DECT 6.0
- Battery life 7 hours talk time with 7 days standby
- Low battery alert
- Made of Antimicrobial Plastic
- CAT-iq
- Compatible to both analog cordless and SIP cordless
- **Available in fall of 2010 at: www.vtechhotelphones.com**

About VTech®

VTech is one of the world's largest suppliers of corded and cordless telephones and electronic learning products. It also provides highly sought-after contract manufacturing services. Founded in 1976, the Group's mission is to be the most cost effective designer and manufacturer of innovative, high quality consumer electronic products and to distribute them to markets worldwide in the most efficient manner.

For further information on VTech and its array of products, please visit www.vtechphones.com.

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