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## NEWS RELEASE

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## **VTech Solution Now Rated “Avaya Compliant”**

- *VTech SIP DECT cordless and corded endpoints are compatible with Avaya Aura® Communication Manager 6.0.1, Avaya Aura® Session Manager 6.1, and Avaya Communication Server 1000 Release 7.5*
- *Provides hoteliers with a SIP-compliant and stylish phone to refresh guest rooms*

FOR IMMEDIATE RELEASE: Tuesday, October 18, 2011

BEAVERTON, Oregon — VTech Telecommunications Ltd., a wholly owned subsidiary of VTech Holdings Ltd. (HKSE: 303) and one of the largest U.S. cordless phone manufacturers, today announced that its SIP DECT cordless and corded phones (FW Boot 1.01.00 / SIP 3.15.00) are compliant with key IP telephony solutions from Avaya, a global provider of enterprise communications systems, software and services.

VTech SIP phones provide hoteliers with a SIP-compliant and stylish phone to enhance communication services in their guest rooms. The application now is compliance-tested by Avaya for compatibility with Avaya Aura Communication Manager 6.0.1, Avaya Aura Session Manager 6.1, and Avaya Communication Server 1000 Release 7.5.

"We are extremely pleased to have our VTech family of hospitality phones compliance tested by Avaya," **said Dan Seale, President of VTech's Hospitality Division.** "As SIP guestroom phones become a larger share of the hospitality market, VTech is prepared to work closely with Avaya to provide new solutions to the worldwide hospitality market."

VTech is a member of the Avaya DevConnect program—an initiative to develop, market and sell innovative third-party products that interoperate with Avaya technology and extend the value of a company's investment in its network.

As a Gold member of the program, VTech is eligible to submit products for compatibility testing by the Avaya Solution Interoperability and Test Lab. There, a team of Avaya engineers

develops a comprehensive test plan for each application to verify whether it is Avaya compliant. Doing so enables businesses to confidently add best-in-class capabilities to their network without having to replace their existing infrastructure—speeding deployment of new applications and reducing both network complexity and implementation costs.

*“Development partners like VTech are helping Avaya widen the range of SIP-enabled endpoints available for use with Avaya products,” said Eric Rossman, vice president, developer relations, Avaya. “By ensuring that their SIP DECT cordless and corded endpoints are compatible with Avaya Aura Communication Manager and Avaya Aura Session Manager, VTech provides new and existing Avaya hospitality customers with more options for SIP-enabled phones.”*

### **About Avaya**

Avaya is a global provider of business collaboration and communications solutions, providing unified communications, contact centers, data solutions and related services to companies of all sizes around the world. For more information please visit [www.avaya.com](http://www.avaya.com). For more information on the Avaya DevConnect program, visit [www.avaya.com/devconnect](http://www.avaya.com/devconnect).

### **About VTech®**

*VTech is the world’s largest manufacturer of cordless telephones and a leading supplier of electronic learning products. It also provides highly sought-after contract manufacturing services. Founded in 1976, the Group’s mission is to be the most cost effective designer and manufacturer of innovative, high quality consumer electronic products and to distribute them to markets worldwide in the most efficient manner.*

*VTech Hospitality leverages the Group’s 20 years of experience and expertise in consumer telephony to develop innovative communication solutions customized specifically for hotels, resorts and conference centers. VTech delivers scalable phone systems that can be optimized for a variety of different business models, property configurations and hotel guest needs. For more information, please visit [www.vtechhotelphones.com](http://www.vtechhotelphones.com).*

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